



CHILD PROTECTION PARTNERSHIP/CPP

I. CPP Background (November 2009)

The Child Protection Partnership (CPP) is an international collaboration of organizations from various sectors (government, non-governmental, civil society, private sector, and community) who protect children and their rights from sexual exploitation enabled by worldwide use of information and communication technologies (ICT).

Why CPP?

Each year access to the internet and other forms of ICT increases worldwide. While ICT can help in the process of learning and communication, ICT also provides a platform for the exploitation of children through the use of images and risky practices (e.g. blogging, chatrooms, webcams). Commercial child pornography is estimated to be a multi-billion dollar industry worldwide, and the number of images of “serious child abuse” has quadrupled between 2003 and 2007.

Most governments and communities do not have the skills or capacity to put a stop to these criminal activities, with one law enforcement estimate suggesting they can only reach 2-3% of all cases. As a result, many children are left vulnerable to ICT enabled sexual exploitation and this gap in protection is what CPP targets.

A. CPP goal and timeline

The goal of CPP is to reduce, and where possible eliminate, ICT enabled child sexual exploitation by building from good practices and technology across public and private sectors. CPP began in March 2008 with funding support from the Canadian International Development Agency (CIDA) and is implemented over the course of three Phases until March 31, 2011:

- Inception Phase (complete)
- Implementation Phase (underway - 2010)
- Scaling Up and Out Phase (2010-2011)

B. CPP's 3 Outcomes

CPP works towards three outcomes in its program locations in Thailand and Brazil:

Outcome 1 - Equip law enforcement, government and other supporting bodies/organizations to better address ICT enabled child sexual exploitation;

Outcome 2 - Connect vulnerable children (male and female) to services and protective mechanisms to gain improved access to responsive legal and other protections preventing and addressing ICT enabled child sexual exploitation; and,

Outcome 3 - Adopt a coordinated systems approach amongst stakeholders to work in partnership to prevent and addresses ICT enabled child sexual exploitation.

C. CPP Partners

CPP is led by the International Institute for Child Rights and Development (IICRD) as executing agency, an international NGO based at the University of Victoria, Canada. CPP's international steering committee is comprised of the Canadian International Development Agency (CIDA), Microsoft International, the Royal Canadian Mounted Police's National Child Exploitation Coordination Centre (NCECC), the United Nations Children's Fund (UNICEF) and IICRD. These Steering Committee partners share knowledge, tools and networks along with CPP implementing partners located in Brazil and Thailand.

Partners in Brazil include Plan Brasil, Safernet, World Childhood Foundation (Childhood Brazil) and NECA who are working in CPP pilot locations in Santo André, São Paulo and the State of Maranhão.

Partners in Thailand include the Faculty of Education at Chulalongkorn University, Plan Thailand, FACE and Mercy Centre who are working in CPP pilot locations in Klong Toey (Bangkok), Chiang Rai and Yala.

II. Implementing CPP

A. Pilot Locations Working from the "Bottom Up" (nearing completion)

In six CPP pilot locations (3 in Brazil and 3 in Thailand), CPP partners are working on the front line from the Bottom Up (i.e. local systems affecting children directly) towards achieving outcome 2. They have been trained in and are using IICRD's Triple A approach within their own work with children and other key actors on the front line to:

1. **map** the current environment of ICT risks and strengths from the perspectives of children and other key informants so they understand the lived realities of children;
2. **engage** with partners from various sectors at the local level who can impact children's protection in the context of ICT;
3. **plan** as a multi-sector group what steps might best protect children based on the current environment and strengths of children, family, community and multi-sector partners; and
4. **create** bottom up action plans based on the findings of the first three stages to ensure child protection strategies are relevant and effective.

B. National Partners Engaged from the "Top Down" (underway and continuing)

CPP also engages "Top Down" partners at the national level who impact children's protection in the context of ICT. These include representatives from relevant government ministries, law enforcement and justice bodies. Through small roundtable and bilateral discussions CPP is currently gaining a better

understanding of these national partners' priorities, strengths and expectations of what CPP can accomplish in terms of outcome 1 and how best to achieve it.

C. Bringing the Bottom Up and Top Down Together: Child Centered, Targeted and Coordinated, Multi-Sector Actions (Coming Soon)

With the Triple A process nearly complete in CPP pilot locations and the priorities and expectations of our national partners identified, CPP's focus shifts to coordinating the "bottom up" work of the pilot locations with the "top down" work of key partners at the national level. This squarely addresses CPP's outcome 3 and targets the lived realities of ICT risk and opportunity faced by children.

CPP engages with pilot location and national partners to collectively build on the synergies emerging from their work and coordinate priorities and actions. In this way the partners can pool their respective strengths, maximize opportunities, extend their reach, wisely allocate available resources and expertise, and deepen their impact in reaching children and reducing ICT enabled child sexual exploitation. Implementation of these coordinated strategies will begin in 2010.